

THE PROVEN 4 STEP GUIDE TO MAKE MONEY
WITH AFFILIATE MARKETING

YOUR AFFILIATE MARKETING BLUEPRINT

THIS 4 STEP GUIDE CAN HELP ANY PERSON SUCCEED AT
MAKING MONEY ONLINE. I WILL SHOW YOU HOW TO BUILD YOUR
OWN MONEY MAKING WEBSITE. NO TECHNICAL SKILLS OR
SALES EXPERIENCE REQUIRED.



What is affiliate marketing?

Affiliate marketing is when you get paid a commission as a result of someone purchasing a product or service that you have recommended to them.



What can you expect from affiliate marketing, if you take it seriously?

- Make money online in any niche of your choosing
- Multiple streams of passive income
- Be your own boss, and work from wherever you want, whenever you want
- The amount of money you make is only limited by you
- No direct selling, only talking about products to promote them

What's needed from you?

- Hard work to make it happen - this will not happen overnight
- Motivation and dedication
- The desire to learn new skills
- Laptop or tablet, and a secure internet connection
- The right platform. Don't worry, I'll reveal this later!

Let's get started then!



The proven 4 step affiliate marketing model



These are the four key steps that are used by successful affiliate marketers across the globe. Any successful affiliate marketer who has built their online affiliate marketing business has used these four key steps.

To summarise, a customer does an online search for a product, or sees something on social media that entices them to click on a link. They end up at your site. They see the content and product that enticed them to your site, and they click on it. The customer goes to the website that actually sells the product via your affiliate link. The customer purchases the product, and you make a commission from the sale.

This process is on repeat, 24/7, with products continually sold as a result of people visiting your websites.

You never have to purchase the product, or ship it.

Let's take a look at each step.

Step 1: Choose an interest

Your interest, or what we call a 'niche', will form the basis of what your website is about. Let's say that you love dogs, and you know all about dogs. We know that people spend huge money on their pets, it is a very lucrative niche.

'Dogs' is a bit broad, so you may need to narrow it down.



Terriers might be your expertise so you could build your niche around that. Then there's all the accessories that any dog owner might be interested in e.g. different types of leads, collars and name tags; jackets for winter; kennels and beds; food and water bowls; dog toys; dog baths; pet loos ... and the list goes on.

This can be very profitable to you provided that you are sharing your expertise and your knowledge. Your site should add value and provide insight for people looking for this information.

People love to spend money on their fur babies and you are providing them with valuable information, together with products they may be interested in.

Your first step is to choose the topic that interests you, that you are able to write about and are able to help others with.

Don't limit your thinking when it comes to choosing your niche. And don't think you need to be an expert - you don't need to be. The important part is your interest in the topic, and your desire to turn it into your own site.

Step 2: Build a website

This step is easier than you might think! You don't need to know a thing about coding, because the platform I'll introduce you to makes building a website a simple process. Within a few clicks you will be ready to go!

With the website builder I use, a website can be yours within a matter of minutes. You just:

- Choose a name and title for your website
- Choose one of the ready made themes for your site by clicking on it!

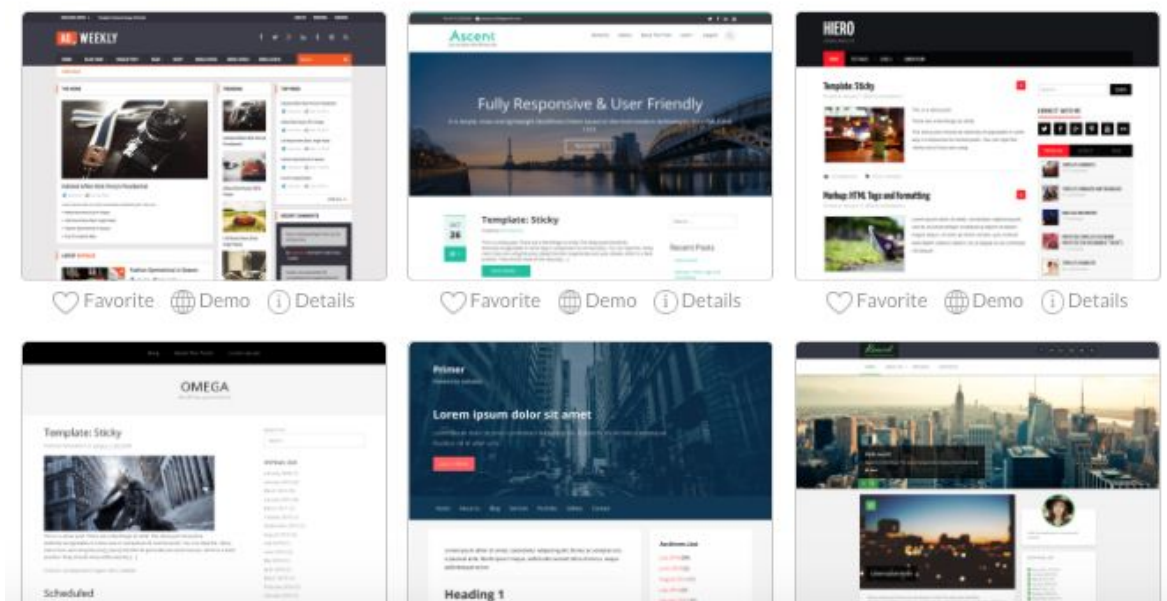
1 Choose a domain name for your website

Enter a domain name

2 Enter a title for your website

You can always change your website title later

3 Choose a design for your website



Click on [this link](#) and you'll be able to create a **FREE account** with Wealthy Affiliate. All you need to provide is your name and an email address. You'll have the ability to create a **FREE website** which will be yours within minutes.

There are tools within the platform that will take through everything you need to know, step by step.

Websites



Site Manager

Access your websites + Site Health



Site Builder

Build your website



Site Domains

Find, register & manage your domains



Site Content

The Ultimate Writing Platform



Site Comments

Get comments on your pages & posts



Site Feedback

Get feedback on your websites



Site Support

Technical support for your websites

Step 3: Attract visitors

Once you've set up your website and have published some content to your website using the training provided within the platform, you will need to attract visitors to your site.

You'll need traffic to your website in order to generate revenue. There are two ways to drive traffic to your site:

1. Free traffic
2. Paid traffic

Free traffic (the very best kind!) comes from visitors who find your site in search engine results, or via social media posts or other mechanisms like YouTube videos. You want the search engines to easily find your content, so that when people conduct searches, your content appears right up at the top. This is known as Search Engine Optimisation (SEO).

Paid traffic can be through pay-per-click (PPC) advertising. This is where you might run an ad on Google or Bing, and you pay them each time someone clicks on your ad. You can also advertise through other channels such as Facebook and Instagram.

Your goal is to master the art of getting free traffic to your website, and you'll be shown step by step how to do that. Don't worry too much about this yet! Focus on getting your own website set up and running, and then learn the techniques to attract traffic.

Remember you will get there one step at a time and will be taken through this by excellent support material!

Step 4: Earn revenue

Your first three steps are those that will lead you to earning revenue. Our goal is not just to make an income, but to create a consistent and long term passive income that is working for us even when we are not.

Your websites will be able to generate passive income for you, if you follow the steps.



There are several ways you can make money from your websites:

1. **Affiliate marketing** - this is my favourite way of making money online. You promote other people's products, and make money every time someone buys from you.
2. **Advertising** - sign up to Google AdSense and other advertisers to place ads on your websites. Views and clicks mean revenue for your site.
3. **Selling your own products** - this could include digital products such as eBooks and training courses. It could also include products that aren't digital that you create yourself depending on your niche. You could also sell products you've purchased wholesale, or through a dropshipper.

All you need to know right now is that there are several ways you can make money through your site.

What's next?

Hopefully you can see from the steps I've shown you that creating an online affiliate marketing business is something ANYONE can do.

With the right training platform in place, all you need to bring is your motivation, your dedication and a willingness to give this a genuine go. If you follow the training and put in the time, you will absolutely be making money with your very own website.

Remember, you can repeat this process with as many websites as you like!

The opportunity is HUGE.

My invitation to you

Wealthy Affiliate is the training and hosting platform that gave me the knowledge to create my own profitable websites. All the resources are available to you to become a successful online marketer.

You know one of the best bits? **It's FREE to get started!**

Click on => [this link](#) <= to accept my private invitation to you.

