The 2019 SEO Checklist

On Page SEO Factors

- ❏ Proper keyword research: >100 monthly searches; <100 QSR; KQI is green
- ❏ Keyword is in the title of the post
- ❏ Keyword is in the meta title
- ❏ Keyword is in the meta description
- ❏ At least one internal link
- ❏ One external link to an authority source
- ❏ Alt tags within images have relevant keywords
- ❏ Comments and engagement within the post
- ❏ Mobile friendly theme
- ❏ Fast loading site
- ❏ SSL

Off Page SEO Factors

- ❏ Social sharing to your social networks
- ❏ You Tube Discussion (in place of Google +)
- ❏ Naturally occurring backlinks pointing back to your posts
- ❏ URL Inspection in Google Search Console
- ❏ Submit URLs in Bing Webmaster Tools
- ❏ Creating videos and linking back to your posts

For further in depth training about SEO and all things online marketing, visit [Wealthy Affiliate, my preferred platform](#).

All the best!